

# PRESS RELEASE

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## For Immediate Release

### **An Evening in North Philly Filled with Art, Music & More**

Every second Friday in North Philadelphia the streets are filled with people from all walks just wanting to enjoy an evening filled with art, music, food, shopping and more, in what is known as the Walkway of Art in the Latino Business and Cultural District or in Spanish *Vereda Cultural*.

Sponsored by three community organizations, **Taller Puertorriqueño, Hispanic Association of Contractors and Enterprises (HACE) and Raíces Culturales Latinoamericanas**, the next Vereda Cultural will take place July 13<sup>th</sup> from 5:30-7:30 p.m. on 5<sup>th</sup> Street between Lehigh and Somerset Avenues.

The events are as follow:

If you see a very, very tall person walking around brightly dressed with a musician to his side, join them—they are stilt walkers from Naylamp Puppet Theater and musicians from Raíces de Borinquen.

At Taller's Galería Lorenzo Homar, 2721 N. 5<sup>th</sup> Street Philadelphia, PA, Domingo Negron, Gilbert Gonzalez and Jose Ali Paz will present their recent works in *Three Conversations*; a group show featuring recent works by these three artists very active in Philadelphia's Latino community art scene. These three artists reflect a vision of a Latino community that is rich in traditions and bonded by its common heritage. *Three Conversations* will be running until July, 21<sup>st</sup>.

At HACE's Artisans Corner, 2708 N. 5<sup>th</sup> Street, Dora Viacava and Raul Mux will sell hand made crafts that celebrate the indigenous Peruvian and Guatemalan cultures. Ms. Viacava and Mr. Mux are collectors and merchants of Peruvian and Guatemalan arts and crafts.

At Peter Watts Fitness Studio, 2712 N. 5<sup>th</sup> Street, Argentinean wildlife artist Carlos Pascual will showcase his brightly colored images of animals and sea life. His works are created to bring awareness about the natural world and its endangered species.

Raíces Cultural Latinoamericanas, 2757 N. 5<sup>th</sup> Street, will present Hernan Rivera. Educator, advocate and realist figurative painter Hernan Rivera is a master of the human figure. His works have been shown by galleries in both Philadelphia and New York.

The evening events continue from 8-10 p.m. at Taller's Education Building, 2557 N. 5<sup>th</sup> Street, with *Bohemian Night*. A group of "Bohemians" invites all to share a song, a poem or an anecdote during an open mic night with friends, good atmosphere, and food.

For more information about Vereda Cultural please contact Daniel de Jesus at 215.426.3311 or [ddejesus@tallerpr.org](mailto:ddejesus@tallerpr.org). For media inquiries please contact Yolanda Jimenez-Colon at 215.423.6320 or [yjcolon@tallerpr.org](mailto:yjcolon@tallerpr.org) or Eric Cortes at 215.423.6320 or [ecortes@tallerpr.org](mailto:ecortes@tallerpr.org).

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